**ACVS Strategic Program Submission Form**

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| **About this form: ACVS Diplomates who are proposing the continuation or expansion of a current program, service, initiative, or product (collectively “program”) or initiation of a new program will submit this form to the** **appropriate ACVS committee staff liaison.** | |
| **Submission date:**  **Name of person submitting:**  **Program name and description:** | |
| 1. **Explain how the program aligns with ACVS’s mission?** | |
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| 1. **Explain who will benefit from the program and how?** | |
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| **3. Highlight below the strategic objective(s) and goal(s) in the current strategic plan that this program supports and briefly describe how. If the program overlaps more than one goal, explain the overlap.** | |
| **Strategic Objective:** Cultivate an Engaged Community | |
| **Goal 1:** Review and revise the membership model | |
| **Goal 2:** Broaden membership engagement opportunities | |
| **Goal 3:** Influence professional satisfaction throughout the career arc | |
| **Strategic Objective:** Update Training and Certification | |
| **Goal 4:** Improve transparency of the process to achieve certification | |
| **Goal 5:** Reevaluate the examinations | |
| **Goal 6:** Establish resident competencies as part of certification | |
| **Goal 7:** Increase training program quality and access | |
| **Goal 8:** Establish and standardize resident protection guidelines for improved wellbeing | |
| **Goal 9:** Refine maintenance of certification process | |
| **Strategic Objective:** Focus on Excellence in Continuing Education | |
| **Goal 10:** Improve quality of and access to ongoing training for ACVS Diplomates and veterinary surgery residents | |
| **Goal 11:** Explore engagement of international Diplomates and other veterinary surgeons in the global environment to increase engagement | |
| **Strategic Objective:** Maximize Awareness | |
| **Goal 12:** Develop a brand that promotes the importance of the specialty | |
| **Goal 13:** Expand marketing program to support messaging across multiple segments/stakeholders | |
| **Goal 14:** Educate the general public, primary care veterinarians, and animal owners about the specialty | |
| **4. Explain how the program supports ACVS’s** [**Principles of Diversity, Equity, and Inclusion**](https://www.acvs.org/DEI)**.** | |
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| **5. Attach a two-year financial and resource requirements projection for this program via receipt of the following:**   * Two-year financial projections, including cost by year, and revenue and source of revenue by year. * Plan of activities, including a timeline with key benchmarks, broken into project phases, and the metrics that will be used to measure success. * Staff requirements, by year, and is staff in-house or will staff need to be hired or contracted. * Volunteer requirements by year. * Technology requirements to implement the program. * Explanation of factors that may impact viability and/or sustainability. |