

2024 ACVS Practice Partner Program

Term: January 1, 2024 – December 31, 2024

Effective Date: Agreement is effective upon receipt of the participation fee.

Become a Practice Partner by choosing one of the packages below.

A complete list of benefits associated with each package is shown on the comparison sheet.

STANDARD—Program fee: \$4,000

The standard package offers a choice of complimentary registration to either the 2024 ACVS Surgery Summit or any of the ACVS webinars presented in 2024. Complimentary registration is available to three staff veterinary professionals, seven staff technicians, and one referring veterinarian from another practice. It also includes five complimentary employment ads posted to the ACVS Job Board—each 90-day ad is valued at \$699. **Estimated overall savings is \$9,500!**

Benefits are available to a single site as identified on the agreement form.

MULTI-SITE—Program fee: \$8,000

The multi-site package offers more than twice the benefits of the standard package. It includes 15 complimentary preferred employment ads—each 90-day ad is valued at \$774. Preferred ads remain high in the search results on the ACVS Job Board. The package also offers a choice of complimentary registration to either the 2024 ACVS Surgery Summit or any of the ACVS webinars presented in 2024. Complimentary registration is available to seven staff veterinary professionals, seven staff technicians, and one referring veterinarian from another practice. In addition, this package provides a \$1,000 discount for an exhibit booth at the 2024 ACVS Surgery Summit so that you can have direct access to attendees. You can also choose a set of mailing labels to connect with either ACVS Diplomates, third-year surgery residents, or 2024 ACVS Surgery Summit registrants. **Estimated overall savings is \$22,500!**

Benefits are limited to the quantities specified and can be used by up to five sites listed on the agreement form.

MULTI-SITE PLUS—Program fee: \$15,000

The Practice Partner Program's most comprehensive package is the multi-site plus package, which includes 30 complimentary premium employment ads posted to the ACVS Job Board—each 90-day ad is valued at \$999. Premium ads are highlighted, remain high in search results, and are emailed to more than 2,000 veterinary professionals. You may also purchase in bulk up to 10 additional employment ads at a 20% discount. The package also offers a choice of complimentary registration to either the 2024 ACVS Surgery Summit or any of the ACVS webinars presented in 2024. Complimentary registration is available to ten staff veterinary professionals, seven staff technicians, and one referring veterinarian from another practice. In addition, this package provides you with a complimentary exhibit booth at the 2024 ACVS Surgery Summit so that you can have direct access to attendees. Moreover, you can choose a set of mailing labels to connect with either ACVS Diplomates, third-year surgery residents, or 2024 ACVS Surgery Summit registrants. **Estimated overall savings is \$45,000!**

Benefits are available to all sites but are limited to the quantities specified.

PRACTICE PARTNER RECOGNITION

Each ACVS Practice Partner will receive prominent recognition:

- ✓ Name and link to company website on the ACVS Practice Partner webpage: www.acvs.org/practice-partners
- ✓ E-newsletter announcements to ACVS Diplomates and surgery residents recognizing partners, with a link to the ACVS Practice Partner webpage
- ✓ A full-color announcement page (consisting of Practice Partners' company logos) in *Veterinary Surgery* twice a year
- ✓ A full-color prominent display (consisting of Practice Partners' company logos) at the 2024 ACVS Surgery Summit
- ✓ A full-color announcement page in the 2024 ACVS Surgery Summit program guide
- ✓ Acknowledgement at the Diplomates' Annual Business Meeting with PowerPoint slides

Each Practice Partner will be recognized with a single company logo.

ACVS will not use the logo or indicate any other affiliation with a Practice Partner without the expressed permission of the Practice Partner, except when administering the benefits noted above.

For questions about the program, contact Tracey Delaney at the ACVS office at (301) 916-0200 x101 or tdelaney@acvs.org.

ACVS Practice Partner Program — Comparison Sheet

To become an ACVS Practice Partner, simply select the desired package that best suits your needs, complete the agreement form, and submit with the participation fee.

ACVS Practice Partner Benefits for 2024 Term: January 1, 2024 – December 31, 2024	STANDARD Fee: \$4,000 <i>For a single site only</i>	MULTI-SITE Fee: \$8,000 <i>Benefit quantities shared by up to five sites</i>	MULTI-SITE PLUS Fee: \$15,000 <i>Benefit quantities shared throughout the sites</i>
90-day employment ads on the ACVS Job Board	5 ads	15 preferred ads	30 premium ads
Opportunity to purchase additional employment ads: 20% discount on one bulk purchase of up to 10 ads	X	X	✓
ACVS Practice Partner Plaque (first year in program)	1	3	5
"2024" magnetic plate for your ACVS Practice Partner Plaque	1	3	5
Exclusive use of the ACVS Practice Partner Logo for the entire year	✓	✓	✓
"A Team Approach" brochures	100	200	200
"What is a Diplomate" poster	2	5	5
2024 Surgery Summit exhibit booth (10'x10')	X	X	✓
\$1,000 discount towards the cost of a 2024 Surgery Summit exhibit booth (10'x10')	X	✓	X
Staff veterinary professionals can <u>choose</u> complimentary registration to either the 2024 Surgery Summit or any webinars presented in 2024	3	7	10
Staff technicians can <u>choose</u> complimentary registration to either the 2024 Surgery Summit or any webinars presented in 2024	7	7	7
A referring veterinarian can <u>choose</u> complimentary registration to either the 2024 Surgery Summit or any webinars presented in 2024	✓	✓	✓
Opportunity for advance selection of 2024 Surgery Summit sponsorship	X	X	✓
Choice of a mailing list from <u>one</u> of the following: third-year surgery residents, ACVS Diplomates, or 2024 ACVS Surgery Summit registrants	X	✓	✓
Estimated Value	\$9,500	\$22,500	\$45,000

For questions about the program, contact Tracey Delaney at the ACVS office at (301) 916-0200 x101 or tdelaney@acvs.org.

2024 ACVS Practice Partner Program — Participation Agreement

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PRIMARY CONTACT INFORMATION

IMPORTANT: The contact person is responsible for ensuring that information regarding the program is distributed within the organization and will authorize which employees are able to use the program benefits.

Practice Name: _____
Contact Name: _____
Address: _____
Email: _____ Phone #: _____
Company url: _____ *(Link to URL will be placed on www.acvs.org/practice-partners)*

PRACTICE PARTNER PACKAGE SELECTION & LIST OF ELIGIBLE SITES

<input type="checkbox"/> Standard (\$4,000)	Benefits are available to a single site — full address for site eligible to receive benefits:
Single Site:	

<input type="checkbox"/> Multi-Site (\$8,000)	Benefits (limited to the specified quantities) can be used by up to 5 sites — full addresses for <u>up to 5 eligible sites</u> :
1.	
2.	
3.	
4.	
5.	

<input type="checkbox"/> Multi-Site Plus (\$15,000)	Benefits are available to all sites but are limited to the quantities specified in the agreement.
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SIGNATURES

_____ American College of Veterinary Surgeons	_____
Ann T. Loew	
Print Name	Print Name
Date	Date
CEO	
Title	Title



ACVS PRACTICE PARTNER PROGRAM
PAYMENT AUTHORIZATION — PARTICIPATION FEE

ACVS is a 501(c)(6) Tax-exempt Organization

Name of Practice: _____
Submitted by: _____
Position Title: _____

Payment authorized for 2024 ACVS Practice Partner Program:

- ☐ Standard Package: \$4,000
- ☐ Multi-site Package: \$8,000
- ☐ Multi-site Plus Package: \$15,000
- ☐ *OPTIONAL: Additional plaques [Qty _____ @ \$350 each] Total cost of plaque(s): \$ _____*
Plaque(s) included in the package for the first year as a Practice Partner. Purchasing additional plaques is optional.

Total amount authorized for payment: \$ _____

Payment options:

☐ **Pay by check the total authorized amount**

Check # _____ Please make checks payable to American College of Veterinary Surgeons

Please mail this form and check to:

American College of Veterinary Surgeons
Practice Partner Program
19785 Crystal Rock Drive, Suite 305
Germantown, Maryland, 20874

☐ **Pay by credit card the total authorized amount**

Credit card #: _____ / _____ / _____ / _____ ☐ American Express ☐ MasterCard ☐ VISA

Expiration date: _____ CVV code: _____ Signature: _____

Name of cardholder: _____ Phone (____) _____ - _____

Billing address: _____

City: _____ State: _____ Zip: _____ Country: _____

For credit card payment only, you may submit the completed form by fax to:
(301) 916-2287, Attn: Tracey Delaney

For questions regarding payment, contact Tracey Delaney at (301) 916-0200 x101 or tdelaney@acvs.org.