



VALUE OF LABORATORY SPONSORSHIP ACVS PREMIER SPONSORS PROGRAM

Laboratories* offered by the American College of Veterinary Surgeons are respected industry-wide among both small and large animal surgeons for the latest developments in surgical techniques. Many of these laboratories could not be presented without the support of our valued sponsors. In recognition of this support, up to \$4,000 of the costs associated with donating, loaning or purchasing equipment to sponsor a laboratory may accrue toward the additional \$8,000 an ACVS Premier Sponsor is required to spend annually in support of ACVS programming. Cash support will be added to the \$4,000 credit.

Costs that may accrue include:

- Cash support to underwrite overall laboratory expenses
- Cash support for refreshments/lunch
- Equipment donated or loaned for use during a laboratory
- Supplies donated or purchased on behalf of ACVS for use during a laboratory

Costs that do not accrue include:

- Cash support or other compensation paid directly to laboratory faculty, such as honorarium or travel
- Company personnel supporting a laboratory
- Social events initiated by the sponsor
- Shipping

Written documentation showing the retail value of equipment loaned and supplies donated or purchased is required prior to the amount being allocated toward the Premier Sponsors Program. If the value of equipment loaned or supplies donated or purchased exceeds \$4,000 in any given year, excess dollars cannot be allocated to another year. Documentation must be submitted on company letterhead.

Companies interested in becoming a Premier Sponsor and having costs associated with sponsoring an accepted laboratory be considered as part of their annual required support may contact ACVS' Marketing Manager, Sue Nocitra (301-916-0200 x100; snocitra@acvs.org) for more information.

**Laboratories may be held in conjunction with or take place separate from the ACVS Surgery Summit. In general, one laboratory per year may accrue toward the \$8,000 required expenditure. If a laboratory is cancelled, the Premier Sponsor may select from available ACVS Surgery Summit sponsorship opportunities to meet their \$8,000 required annual expenditure.*