



2022 ACVS Practice Partner Program

Term: January 1, 2022 – December 31, 2022

Effective Date: Agreement is effective upon receipt of the participation fee.

Become a Practice Partner by choosing one of the benefit packages below.

A complete list of benefits associated with each package is shown on the comparison sheet.

STANDARD—Program fee: \$4,000

The standard package offers complimentary registration to the 2022 ACVS Surgery Summit and to ACVS webinars presented in 2022 for three staff veterinary professionals, seven staff technicians, and one referring veterinarian from another practice. It also includes five complimentary employment ads posted to the ACVS Job Board—each 90-day ad costs \$699, resulting in a remarkable savings of \$3,495! **Estimated overall savings is over \$14,000!**

Benefits are available to a single site as identified on the agreement form.

MULTI-SITE—Program fee: \$8,000

The multi-site package offers more than twice the benefits of the standard package. It includes 15 complimentary employment ads posted to the ACVS Job Board—each 90-day ad costs \$699, resulting in a huge savings of \$10,485. As another highly valued benefit, seven staff veterinary professionals, seven staff technicians, and one referring veterinarian from another practice may use complimentary registration to the 2022 ACVS Surgery Summit and to ACVS webinars presented in 2022. In addition, a \$1,000 discount towards the cost of an exhibit booth at the 2022 Surgery Summit is included in the package. Moreover, you'll have access to mailing labels which will allow you to connect with ACVS Diplomates and third-year surgery residents. **Estimated overall savings is over \$29,000!**

Benefits are limited to the quantities specified and can be used by up to five sites listed on the agreement form.

MULTI-SITE PLUS—Program fee: \$15,000

The Practice Partner Program's most comprehensive package is the multi-site plus package which includes 30 complimentary *premium* employment ads; premium ad packages cost up to \$999, resulting in an incredible savings of \$29,970. Premium ad packages feature employment ads which are highlighted to stand out on the ACVS Job Board, remain high in search results, and are emailed to more than 2,000 veterinary professionals. If needed, this package also offers the opportunity to purchase in bulk up to 10 additional employment ads at a 20% discount. As another highly valued benefit, ten staff veterinary professionals, seven staff technicians, and one referring veterinarian from another practice may use complimentary registration to the 2022 ACVS Surgery Summit and to ACVS webinars presented in 2022. In addition, this benefit package provides you with a complimentary exhibit booth at the 2022 Surgery Summit so that you can have direct access to attendees. Moreover, the package includes mailing labels which will allow you to connect with ACVS Diplomates, 2022 Surgery Summit registrants, and third-year surgery residents. **Estimated overall savings is over \$57,000!**

Benefits are available to all sites but are limited to the quantities specified.

PRACTICE PARTNER RECOGNITION

Each ACVS Practice Partner will receive prominent recognition:

- ✓ A full-color announcement page (consisting of Practice Partners' company logos) in *Veterinary Surgery* early in the year
- ✓ Name and link to company website on the ACVS Practice Partner webpage www.acvs.org/practice-partners
- ✓ E-newsletter announcements to ACVS Diplomates and surgery residents recognizing partners, with a link to the ACVS Practice Partner webpage www.acvs.org/practice-partners
- ✓ Large meter board sign (consisting of logos from Practice Partners) prominently displayed at the 2022 Surgery Summit
- ✓ Acknowledgement by the ACVS president at the Diplomates' Annual Business Meeting with PowerPoint slides
- ✓ A full-color "thank you" page (consisting of Practice Partners' company logos) in *Veterinary Surgery* later in the year

Each Practice Partner will be recognized with a single company logo.

ACVS will not use the logo or indicate any other affiliation with a Practice Partner without the expressed permission of the Practice Partner, except when administering the benefits noted above.

For questions about the program, contact Tracey Delaney at the ACVS office at (301) 916-0200 x101 or tdelaney@acvs.org.

ACVS Practice Partner Program — Comparison Sheet

To become an ACVS Practice Partner, simply select the desired benefit package that best suits your needs, complete the agreement form, and submit with the participation fee.

ACVS Practice Partner Benefits for 2022 Term: January 1, 2022 – December 31, 2022	STANDARD Fee: \$4,000 <i>For a single site only</i>	MULTI-SITE Fee: \$8,000 <i>Benefit quantities shared by up to five sites</i>	MULTI-SITE PLUS Fee: \$15,000 <i>Benefit quantities shared throughout the sites</i>
Employment ads on the ACVS Job Board	5	15	30 premium ads
Opportunity to purchase additional employment ads: 20% discount on one bulk purchase of up to 10 ads	X	X	✓
ACVS Practice Partner Plaque (first year in program)	1	3	5
"2022" magnetic plate for your ACVS Practice Partner Plaque	1	3	5
Exclusive use of the ACVS Practice Partner Logo for the entire year	✓	✓	✓
"A Team Approach" brochures	100	200	200
"What is a Diplomate" poster	2	5	5
2022 Surgery Summit exhibit booth (10'x10')	X	X	✓
\$1,000 discount towards the cost of a 2022 Surgery Summit exhibit booth (10'x10')	X	✓	X
Registration for veterinary professionals: 2022 Surgery Summit & webinars presented in 2022	3	7	10
Registration for technicians: 2022 Surgery Summit & webinars presented in 2022	7	7	7
Registration for a referring veterinarian: 2022 Surgery Summit & webinars presented in 2022	✓	✓	✓
Opportunity for advance selection of 2022 Surgery Summit sponsorship	X	X	✓
One mailing list: 2022 Surgery Summit registrants	X	X	✓
One mailing list: third-year residents (small animal or large animal)	X	✓	✓
One mailing list: ACVS Diplomates	X	✓	✓
Estimated Value	\$14,685	\$29,060	\$57,005

For questions about the program, contact Tracey Delaney at the ACVS office at (301) 916-0200 x101 or tdelaney@acvs.org.

2022 ACVS Practice Partner Program — Participation Agreement

Term: January 1, 2022 – December 31, 2022 ■■■ Effective Date: Agreement is effective upon receipt of the participation fee.

PRIMARY CONTACT INFORMATION

The contact person is responsible for ensuring that information regarding the program is distributed within the organization and will authorize which employees are able to use the program benefits.

Practice Name: _____
Contact Name: _____
Address: _____
Email: _____ Phone #: _____
Company url: _____ (*Link to URL will be placed on www.acvs.org/practice-partners*)

PRACTICE PARTNER PACKAGE SELECTION & LIST OF ELIGIBLE SITES

<input type="checkbox"/> Standard (\$4,000)	Benefits are available to a single site — full address for site eligible to receive benefits:
Single Site:	

<input type="checkbox"/> Multi-Site (\$8,000)	Benefits (limited to the specified quantities) can be used by up to 5 sites — full addresses for <u>up to 5 eligible sites</u> :
1.	
2.	
3.	
4.	
5.	

<input type="checkbox"/> Multi-Site Plus (\$15,000)	Benefits are available to all sites but are limited to the quantities specified in the agreement.
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SIGNATURES

American College of Veterinary Surgeons

Ann T. Loew

Print Name

Date

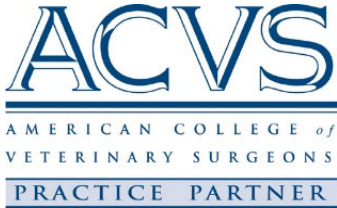
CEO

Title

Print Name

Date

Title



ACVS PRACTICE PARTNER PROGRAM
PAYMENT AUTHORIZATION — PARTICIPATION FEE
ACVS is a 501(c)(6) Tax-exempt Organization

Name of Practice: _____
Submitted by: _____
Position Title: _____

Payment authorized for:

- Standard Package: \$4,000
- Multi-Site Package: \$8,000
- Multi-Site Plus Package: \$15,000
- OPTIONAL: Additional plaques [Qty _____ @ \$350 each] Total cost of plaque(s): \$ _____*
Plaques are included in the package for the first year as a Practice Partner. Purchasing additional plaques is optional.

Total amount authorized for payment: \$ _____

Payment options:

- Pay the total amount authorized for payment by check**

Check # _____ Please make checks payable to American College of Veterinary Surgeons

Please mail this form and check to:

ACVS ■ 19785 Crystal Rock Drive, Suite 305 ■ Germantown, Maryland, 20874

- Pay the total amount authorized for payment by credit card**

Credit Card #: _____/_____/_____/_____ American Express MasterCard VISA

Expiration Date: _____ CVV Code: _____ Signature: _____

Credit card billing address (required for credit card payments):

Name of Cardholder: _____ Phone (____) _____ - _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

For credit card payment only, you may submit the completed form by fax to:
(301) 916-2287, Attn: Tracey Delaney

For questions regarding payment, contact Tracey Delaney at the ACVS office at (301) 916-0200 x101 or tdelaney@acvs.org.