ACVS Premier Sponsorship

**Annual Sponsor Benefits**

- First selection for exhibit booth
- First selection of Surgery Summit sponsorship and marketing opportunities
- First companies contacted for ACVS Laboratory Sponsorship
- Lab sponsors receive up to **$4,000 in credit** towards their total annual sponsorship commitment of $10,000
- ACVS will organize a small group, in-person meeting with select members of the Board of Regents to discuss a veterinary topic of the Premier Sponsor’s choice.
- A complimentary half-page ad in Veterinary Surgery, the official journal of the American College of Veterinary Surgeons, the European College of Veterinary Surgeons, and the Veterinary Endoscopy Society (**$2,325 value**)
- A full-color “Thank You” page, consisting of a collage of Premier Sponsor logos, in Veterinary Surgery, the official journal of the American College of Veterinary Surgeons, the European College of Veterinary Surgeons, and the Veterinary Endoscopy Society
- Recognition in all issues of Cut to the Point, the monthly e-bulletin for ACVS Diplomates and residents, with company logo linking to Premier Sponsor’s website
- One complimentary 10’x10’ exhibit booth (**$3,100 value**)
- Half-page advertisement in the Program & Exhibits Guide (**$1,000 value**)
- Premier Sponsor banner above exhibit booth
- Carpet emblem in front of exhibit booth (**$500 value**)
- Complimentary pre-registered attendee list rental (**$800 value**)
- Opportunity to welcome attendees from the podium (3-4 scripted sentences) and place marketing materials (provided by sponsor) at meeting room entrance in sponsored half-day+ programs
- Premier Sponsors recognized as sponsors of the pre-session coffee (Friday and Saturday)
- Company logo in the Premier Sponsor logo collage on the exhibit hall entrance unit
- Company logo in the Premier Sponsor logo collage on specialty signage in a high visibility location
- Recognition by the ACVS President at the ACVS Diplomates’ Business Meeting
- Company logo on PowerPoint slide shown during the ACVS Diplomates’ Business Meeting
- Company logo on PowerPoint slide shown during the Surgery Summit Happy Hour
- 6 Full-Conference continuing education registrations (**$4,000 value**)

Term: 1 Year  
Annual fee: $15,000  
Annual sponsorship commitment: $10,000  
Total Annually: $25,000  
[https://www.acvs.org/premier-sponsors](https://www.acvs.org/premier-sponsors)

**Surgery Summit On-site Benefits**

- One complimentary 10’x10’ exhibit booth (**$3,100 value**)
- Half-page advertisement in the Program & Exhibits Guide (**$1,000 value**)
- Premier Sponsor banner above exhibit booth
- Carpet emblem in front of exhibit booth (**$500 value**)
- Complimentary pre-registered attendee list rental (**$800 value**)
- Opportunity to welcome attendees from the podium (3-4 scripted sentences) and place marketing materials (provided by sponsor) at meeting room entrance in sponsored half-day+ programs
- Premier Sponsors recognized as sponsors of the pre-session coffee (Friday and Saturday)
- Company logo in the Premier Sponsor logo collage on the exhibit hall entrance unit
- Company logo in the Premier Sponsor logo collage on specialty signage in a high visibility location
- Recognition by the ACVS President at the ACVS Diplomates’ Business Meeting
- Company logo on PowerPoint slide shown during the ACVS Diplomates’ Business Meeting
- Company logo on PowerPoint slide shown during the Surgery Summit Happy Hour
- 6 Full-Conference continuing education registrations (**$4,000 value**)

**ACVS website**

- 30-day rotating www.acvs.org advertisement (**$750 value**)
- Company logo and link to company website on all www.acvs.org primary pages
- Premier Sponsor logo collage on acvssurgerysummit.org website
- Dedicated Premier Sponsors webpage (www.acvs.org/premier-sponsors)

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American College of Veterinary Surgeons