

ACVS FOUNDATION



Fall 2012

Chair of the Board of Trustee's Message

All of us were saddened by the cancellation of the 2012 ACVS Veterinary Symposium due to Hurricane Sandy. Each of us on the Board of Trustees express our heartfelt sympathy for those who lost loved ones or suffered property damage due to this catastrophic storm. Annually, the ACVS Veterinary Symposium serves as one of the principal mechanisms for each of us in the College to reconnect with colleagues and residents. Many of the ways that the ACVS and its Foundation serve you, our Diplomates, are through the various activities and educational seminars provided at the Symposium. The Symposium also serves as the venue for the ACVS Foundation's principal fundraising effort at our annual *Celebration!* event.

Please consider the value you have

gained from being a Diplomate of the ACVS. I certainly would not have been able to achieve what I have over the course of my career without the College. If you believe ACVS has played an important role in your professional career, please consider giving back to the College through a gift to the ACVS Foundation, either as a monetary donation today or as designation to the ACVS Foundation in your estate plan. Many of us regularly give back to the ACVS in the form of committee or Symposium contributions. For those who have previously contributed to the ACVS Foundation, we thank you. We look forward to seeing you at the 2013 ACVS Veterinary Symposium in San Antonio, TX.

Make gifts to the ACVS Foundation at www.acvs.org/ACVSFoundation.

ACVS EMERITUS DIPLOMATES

Hopefully, at next year's ACVS Symposium, October 24-26, 2013, in San Antonio, Texas, we will have a bit more cooperation from Mother Nature. The hurricane that struck the East Coast this year and caused the cancellation of the 2012 ACVS Veterinary Symposium created many disappointments, one being that Emeritus Diplomates did not have an opportunity to come together and enjoy the many activities planned exclusively for them.

We would like to recognize Dr. H. Phil Hobson for being selected by the ACVS Foundation to receive the 2012 Legends Award for his dedication and contributions to the field of veterinary surgery. Dr. Hobson became an ACVS Diplomate in 1973 and has been on the surgical staff of Texas A&M University

for the past 45 years. We extend our sincerest congratulations to Dr. Hobson!

There is a current effort by the College and the ACVS Foundation to preserve the past twenty-five years of ACVS history, therefore, completing the 50-year history and commemorating the ACVS 50th Anniversary in 2015.

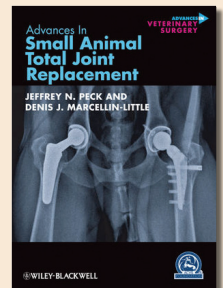
The ACVS Foundation Board of Trustees representatives for the Emeritus Diplomates are Drs. Bill Daly and Bill Lindsay.

Any thoughts or ideas to help engage Emeritus Diplomates with ACVS and the ACVS Foundation should be directed to Scott Litten, ACVS Foundation Program Coordinator (slitten@acvs.org), Dr. Daly (wmrldalydvm@gmail.com) or Dr. Lindsay (wlindsay@feldinc.com).

We look forward to hearing from you.

Advances in Veterinary Surgery Partnering with Wiley-Blackwell

To better serve our Diplomates, the ACVS Foundation has partnered with Wiley-Blackwell to create the Advances in Veterinary



Surgery book series. To date, two books have been published—*Advances in the Canine Cranial Cruciate Ligament* and *Advances in Equine Laparoscopy*. A new book in the series, *Advances in Small Animal Total Joint Replacement* is scheduled for publication in December 2012.

There are three additional books forthcoming, which include *Advances in Intervertebral Disc Disease in Dogs and Cats*, *Advances in Equine Upper Respiratory Surgery* and, in collaboration with the American College of Veterinary Internal Medicine, *Current Techniques in Veterinary Neurosurgery*. These publications were designed to serve our Diplomates' scholarly and educational needs by advancing the art and science of surgery. If you have a topic that you believe would be of interest to our Diplomates, please contact Mark Markel at markelm@svm.vetmed.wisc.edu.

Purchase books online at: <http://www.acvs.org/Members/Publications/AdvancesInVeterinarySurgery/>

2012-2013 ACVS FOUNDATION BOARD OF TRUSTEES

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ACVS FOUNDATION SOCIAL NETWORKING

The ACVS Foundation is utilizing new avenues in social networking to increase visibility of the College to the general public and to referring veterinarians.

- ▶ A Facebook advertisement has been purchased at a nominal cost, which promotes the ACVS Facebook page to the general public. Since implementation of this advertisement, monthly new supporters of the ACVS page have increased ten-fold!
- ▶ The ACVS Foundation has created a Social Networking Committee, responsible for:

- Posting information on Facebook and Twitter regarding ACVS Diplomates, College news, and fun facts for animal owners to assist in educating the general public about the value and benefit of ACVS Diplomates and specialized surgical care.
- Implementing other social networking tools to increase the visibility of the ACVS.

We invite you to follow the American College of Veterinary Surgeons' Facebook Diplomates and residents groups for the latest news and opportunities within the College. Additionally, all Diplomates and residents are encouraged to become members of the "Diplomates of the American College of Veterinary Surgeons" or the



"American College of Veterinary Surgeons Residents" groups to reconnect with colleagues and friends.

We encourage you to embed the link to the ACVS Facebook page on

your practice's website to help educate your clients on the importance of ACVS Diplomates in animal care: <http://www.facebook.com/#!/groups/168453651884/?fref=ts>.

For specific instructions on setting up a Facebook account and finding the American College of Veterinary Surgeons page, go to: <http://www.acvs.org/members/>.

The Pet and Equine Memorial Program is a Win-Win Proposition

Losing a treasured animal is a hardship for an owner, no matter how excellent the quality of the care received from the veterinarian. The surgeon who acknowledges the client-pet bond and responds by honoring that relationship with a donation to the

ACVS Foundation Pet and Equine Memorial Program is rewarded both by the gratitude of the client and the knowledge that they are helping further the achievement of the ACVS Foundation's mission. Clients will communicate their positive feelings to members of their family and community through word of mouth and social media.

To participate in the Memorial Programs go to <http://www.acvs.org/ACVSFoundation/MemorialPrograms/PetAndEquineMemorialProgram/> to donate online, or print and submit the Pet and Equine Memorial Programs Donation Form by mail.



ACVS Foundation Online Silent Auction

We know you shared our disappointment when the ACVS Veterinary Symposium and the *Monumental Celebration!* had to be cancelled due to Hurricane Sandy. The *Monumental Celebration!*, including the silent auction and raffle, promised to be an outstanding event and the Foundation's primary fundraiser.

Now, some of the highly sought after silent auction items are available for your bidding through the ACVS Foundation online silent auction. Online bidding closes December 14, 2012. Online silent auction items include:

Educational Courses and Meetings:

- (2) AO North America Veterinary Courses
- Arthrex Vet Systems Canine Unicompartamental Elbow (CUE) Course
- BioMedtrix Workshop
- Covidien Animal Health Minimally Invasive Educational Laboratory and Course
- SECUROS Course—Tibial Tuberosity Advancement Wet Laboratory
- 2013 Veterinary Endoscopy Society Meeting Registration

Other Amazing Treasures:

- "I Love New York" Gift Basket
- Three Nights at the San Antonio Marriott—2013 ACVS Veterinary Symposium
- New York Yankees Tickets and Souvenirs

The ACVS Foundation will regularly update the current bid online. Check back often for the current high bid and bid again! Bid now at http://www.acvs.org/Action/act_GetContent.cfm?ID=7619&TYPE=1234